

1-2 December // Helsinki, Finland

CYBER INVESTOR DAYS

#InvestCyber



BUSINESS
FINLAND



NewCo
Helsinki

maria 01

INVITATION

Don't miss your chance to attend cybersecurity pitches & B2B meetings

European Cyber Security Organisation (ECSO) together with [Business Finland](#), [VTT Technical Research Centre](#), [NewCo Helsinki](#) and [Maria 01](#) have the pleasure of inviting you to the 10th edition of the Cyber Investor Days, scheduled on 1-2 December 2021 in Helsinki, Finland.

The most promising European cybersecurity start-ups and SMEs will have a chance to pitch their innovative cybersecurity solutions and hold B2B meetings with the leading investors and corporates from Europe and beyond. **NOTE:** 10th Cyber Investor Days will be organised as an **in-person event**, however a remote connection option will be considered depending on the health situation.

NEW DEADLINE: Monday, 25 October 2021, midnight CET.

ECSO cybersecurity business matchmaking events are designed to:

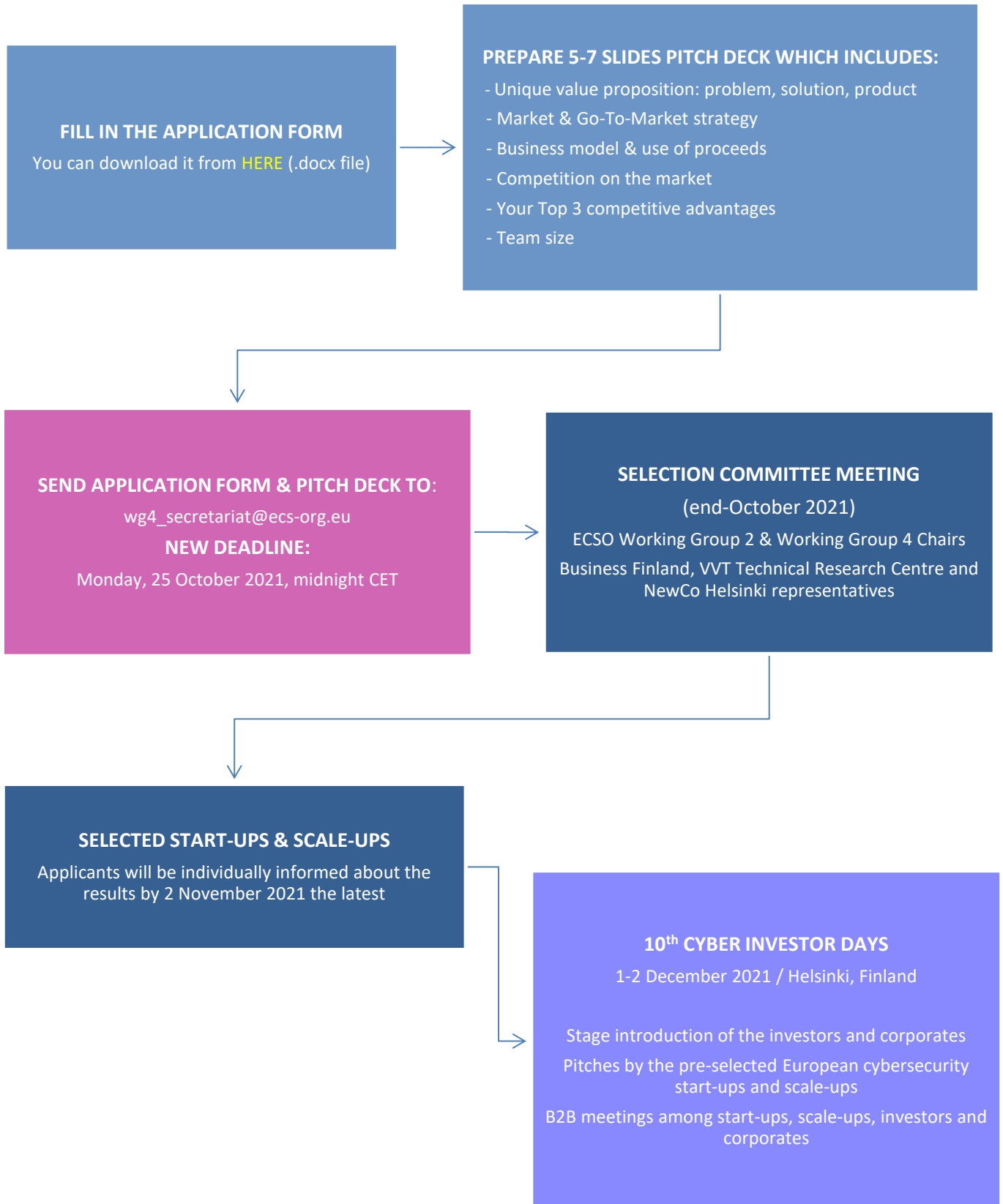
- Cover different investment phases, ranging from seed to strategic investment and M&A
- Give exposure to potential corporate customers and business partners.

ECSO's STARTup Award. Two best cybersecurity companies participating at the Helsinki edition of the Cyber Investor Days will be nominated to compete for the ECSO's European Cybersecurity STARTup Award 2021. Nominees will be selected by the local jury and will be invited to participate in the final competition, which will be held in the Hague in February 2022. Nominees will pitch in front of the European jury and will have a unique opportunity to present themselves to high-level investors, corporate executives and cybersecurity experts. For more information, click [here](#).

Slush 2021. The Helsinki edition will take place on the same days as Slush 2021, gathering founders, investors, executives and media representatives. We believe that this is a great opportunity to get the 'best of both worlds'. **IMPORTANT NOTE:** Participation at Slush 2021 is NOT a prerequisite to apply and be selected for the Helsinki edition of the ECSO's CYBER INVESTOR DAYS.

APPLICATION ROADMAP

The selection of the participating start-ups and scale-ups is based on the most innovative solutions to be presented to investors and corporates.



About ECSO and its Partners

European Cyber Security Organisation (ECSO)

European Cyber Security Organisation (ECSO) is a not-for-profit organisation, established in 2016. ECSO unites more than 260 European cybersecurity stakeholders, including large companies, SMEs and start-ups, research centres, universities, end-users, operators, associations, as well as regional and national administrations. ECSO works with its members and partners to develop a competitive European cybersecurity ecosystem providing trusted cybersecurity solutions and advancing Europe's cybersecurity posture and its technological independence. More information: www.ecs-org.eu

Business Finland

By accelerating companies' sustainable growth, Business Finland generates prosperity and well-being for the Finnish society. We help our customer companies grow and succeed globally, develop solutions for the future and renew their business operations boldly. We promote collaboration between companies and research groups, so that new endeavors can develop into international business ecosystems. We are developing Finland into the most attractive and competitive innovation environment and the most enticing investment and travel destination in the world. More information: <https://www.businessfinland.fi/en/>

VTT Technical Research Centre

VTT is one of Europe's leading research institutions. Our task is to advance the utilisation and commercialisation of research and technology in commerce and society. Through scientific and technological means, we turn large global challenges into sustainable growth for businesses and society. We bring together people, business, science and technology to solve the biggest challenges of our time. This is how we create sustainable growth, jobs and wellbeing and bring exponential hope. More information: <https://www.vttresearch.com/en>

NewCo Helsinki

NewCo Helsinki is a City of Helsinki service that aims to help new businesses and startups succeed. We provide confidential business advisory services to lend a hand to entrepreneurs who are starting a new business and developing their operations. We also assist startups in their efforts to grow and expand to international markets. More information: <https://newcohelsinki.fi/en/>

Maria 01

Maria 01 is the leading startup campus in the Nordics. We provide the most thriving environment for ambitious tech startups, venture capitalists, and large enterprises in the tech community to help each other succeed. More information: <https://maria.io/>