

#InvestCyber

13-14 May 2020 // Brussels

# CYBER INVESTOR DAYS

**ECS**  
EUROPEAN CYBER SECURITY ORGANISATION



Digital  
ACCELERATOR

## Invitation

Don't miss your chance to attend cybersecurity B2B meetings in Brussels

The European Cyber Security Organisation (ECSO) and the EIT Digital Accelerator have the pleasure of inviting you to the **Brussels edition of the Cyber Investor Days, scheduled on 13-14 May 2020** in Belgian capital.

During the 7th edition of the ECSO cybersecurity matchmaking events, the promising European cybersecurity startups and SMEs will have a chance to pitch their innovative cybersecurity solutions and hold B2B meetings with **the leading investors and corporates from Europe and beyond.**

The last edition of the ECSO Cyber Investor Day organised in Luxembourg last October proved to be a great success – the record number of applications were received and around 150 B2B meetings were held!

**Interested?** Make sure to apply before ~~Monday, 23 March 2020, midnight CET.~~ **NOTE: Deadline extended to Monday 6 April 2020, midnight CET.**

ECSO Business Matchmaking events are designed to:

- **Cover different investment phases**, ranging from seeding to strategic investment and M&A, as well as to support companies,
- **Give exposure** to potential corporate customers and business partners.

If you would like to learn more about the previous editions of the ECSO cybersecurity matchmaking events, the report is available on the ECSO website, [here](#).

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# APPLICATION GUIDE FOR STARTUPS & SMEs

The selection of the participating startups/SMEs is based on the most innovative solutions to be presented to investors and integrators

## FILL IN APPLICATION FORM

You can download it from [HERE](#)

## PREPARE 5-SLIDE PRESENTATION WHICH INCLUDES:

- Unique value proposition: problem, solution, product
- Market & Go-2-market strategy
- Business model & use of proceeds
- Competition on the market
- Your top 3 competitive advantages
- Team size

## SEND DOCUMENTS TO

[wg4\\_secretariat@ecs-org.eu](mailto:wg4_secretariat@ecs-org.eu)

## EXTENDED DEADLINE:

Monday, 6 April 2020, midnight CET

## SELECTION COMMITTEE

- ECSO WG2 & WG4 Chairs (experts on investments, market deployment and SMEs)
- EIT Digital Accelerator representatives

## SELECTED START-UPS/SMEs

will be individually contacted by mid-April 2020

## CYBER INVESTOR DAY

13-14 May 2020 // Brussels, Belgium

Stage introduction of the investors and integrators

Pitching sessions for the selected European cybersecurity startups/SMEs

Business matchmaking sessions among startups, SMEs, investors and integrators

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