

# CYBER INVESTOR DAY

13 May 2019 // Madrid, Spain

#InvestCyber

Together with the Spanish National Cybersecurity Institute (INCIBE), the European Cyber Security Organisation (ECSO) gathers European pure-player cyber security startups, investors and national government representatives with the aim to facilitate an access to finance and investment opportunities.

The most promising European cyber security startups will **pitch their innovative solutions** and will participate in the **strategic business matchmaking sessions**, where they will meet with influential European and international investors.

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*TO BE SELECTED AND PITCH YOUR INNOVATIVE TECHNOLOGY,  
SEND US YOUR APPLICATION BEFORE 1 APRIL 2019*

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## **ECSO Business Matchmaking Events:**

**are designed to cover the different investment phases**, ranging from seeding to strategic investment and M&A, as well as to support companies positioned on the entire cyber security value chain.

**aim to increase the visibility** of the European cyber security market players and to foster the European cyber security market consolidation.

**Join a unique forum for the strategic business exchanges  
between investors and European cyber security startups**

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## APPLICATION PROCESS FOR STARTUPS

The selection of startups is based on the most innovative solutions to be introduced to the investors.

### FILL THE APPLICATION FORM

DOWNLOAD [HERE](#)

### PREPARE 5-SLIDE PRESENTATION

#### WHICH INCLUDES:

- Unique value proposition: *problem, solution, product*
- Market & go-to-market strategy
- Business model & use of proceeds
- Competition on the market
- Your top 3 competitive advantages
- Team size

### SEND DOCUMENTS TO

[wg4\\_secretariat@ecs-org.eu](mailto:wg4_secretariat@ecs-org.eu)

**DEADLINE 1 APRIL 2019**

### SELECTION COMMITTEE

- ECSO WG2 & WG4 Chairs (Experts on investments, market deployment and SMEs)
- INCIBE - Spanish National Cybersecurity Institute

### SELECTED STARTUPS

will be individually contacted by

13 April 2019

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Stage introduction of the investors

Pitching Sessions for the selected European cyber security startups

Business Matchmaking Sessions between startups and investors

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