INVITATION & APPLICATION GUIDELINES

Don’t miss your chance to attend cybersecurity pitches & B2B meetings

European Cyber Security Organisation (ECSO) together with Cyber_Ireland and Enterprise_Ireland have the pleasure of inviting you to the 11th edition of the Cyber Investor Days, scheduled on 26th-27th April 2022 in Dublin, Ireland.

The most promising European cybersecurity start-ups and scale-ups will have a chance to pitch their innovative cybersecurity solutions and hold B2B meetings with the leading investors and corporates from Europe and beyond. The 11th Cyber Investor Days will be organised as an in-person event.

DEADLINE: Monday, 14th March 2022, midnight CET.

ECSO cybersecurity business matchmaking events are designed to:
- Cover different investment phases, ranging from seed to strategic investment and M&A,
- Give exposure to potential corporate customers and business partners.

ECSO STARtup Award 2022. The two best cybersecurity companies participating in the Dublin edition of the Cyber Investor Days will be nominated to compete for the ECSO’s European Cybersecurity STARtup Award 2022. Nominees will be selected by the local jury and will be invited to participate in the final competition, which will be held in February 2023. During the final ceremony, nominees will pitch to the European jury and will have a unique opportunity to present themselves to high-level investors, corporate executives and cybersecurity experts. For more information, click here.

The launch of the Women4Cyber STARtup Award. ECSO and the Women4Cyber Foundation have joined forces to give recognition to the cybersecurity companies founded or co-founded by women and/or to the companies with at least 50% female employees. The Women4Cyber STARtup Award will be given to the female-led company, selected by the jury for the ECSO’s Cyber Investor Days and ECSO’s Cybersecurity STARtup Award.
APPLICATION ROADMAP

The selection of the participating start-ups and scale-ups is based on the most innovative solutions to be presented to investors and corporates.

FILL IN THE APPLICATION FORM
You can download it from HERE (.docx file)

SEND APPLICATION FORM & PITCH DECK TO:
wg4_secretariat@ecs-org.eu

DEADLINE:
Monday, 14th March 2022, midnight CET

PREPARE 5-7 SLIDES PITCH DECK WHICH INCLUDES:
- Unique value proposition: problem, solution, product
- Market & Go-To-Market strategy
- Business model & use of proceeds
- Competition on the market
- Your Top 3 competitive advantages
- Team size

SELECTION COMMITTEE MEETING
End of March 2022
The Committee is composed of the ECSO Working Group 2 & Working Group 4 Chairs, as well as the Cyber Ireland and the Enterprise Ireland representatives

SELECTED START-UPS & SCALE-UPS ANNOUNCED
Applicants will be individually informed about the results by 28th March 2022 at the latest

11th CYBER INVESTOR DAYS
26th-27th April 2022 / Dublin, Ireland
Stage introduction of the investors and corporates
Pitches by the pre-selected European cybersecurity start-ups and scale-ups
B2B meetings among start-ups, scale-ups, investors and corporates
About ECSO and its Partners

**European Cyber Security Organisation (ECSO)**
European Cyber Security Organisation (ECSO) is a not-for-profit organisation, established in 2016. ECSO unites more than 260 European cybersecurity stakeholders, including large companies, SMEs and start-ups, investors, research centres, universities, end-users, operators, associations, as well as regional and national administrations. ECSO works with its members and partners to develop a competitive European cybersecurity ecosystem providing trusted cybersecurity solutions and advancing Europe’s cybersecurity posture and its technological independence: [www.ecs-org.eu](http://www.ecs-org.eu)

**Cyber Ireland**
Cyber Ireland is the national cyber security cluster organisation that brings together Industry, Academia and Government to represent the needs of the Cyber Security Ecosystem in Ireland. We aim to enhance the Innovation, Growth and Competitiveness of the companies and organisations which are part of the cluster: [www.cyberireland.ie](http://www.cyberireland.ie)

**Enterprise Ireland**
Enterprise Ireland is the trade and innovation agency of the Irish government. Our mission is to accelerate the development of world-class Irish companies to achieve leading positions in global markets: [www.enterprise-ireland.com](http://www.enterprise-ireland.com)

**Women4Cyber Foundation**
The Women4Cyber Foundation is a non-profit organisation founded in 2019 aimed at promoting, encouraging, and supporting the participation of women in the field of cybersecurity. Its mission is to develop and grow a cybersecurity community through networking, awareness, education, and training. To do that, the Foundation works to help raise the voices of women through social media and events, enhance female participation in cyber education, promote Role Models and tailored training programmes for entry, up-skilling or re-skilling in cybersecurity: [www.women4cyber.eu](http://www.women4cyber.eu)