

# CYBER INVESTOR DAY

15 October 2019 // Luxembourg

#InvestCyber

## Invitation

To join unique B2B meetings between the European cybersecurity start-ups, SMEs & investors

The European Cyber Security Organisation (ECSO) has a pleasure of inviting you to the Cyber Investor Day, scheduled to take place on 15 October in Luxembourg.

The event is jointly organised with SECURITYMADEIN.LU, the cybersecurity agency of the Ministry of the Economy of Luxembourg.

For the sixth time, the most promising European cybersecurity start-ups will have an opportunity to **pitch their innovative solutions** and participate in the **strategic business matchmaking sessions**, where they will meet with influential European and international investors.

The last edition of the ECSO Cyber Investor Day, held on 14 May in Madrid, proved to be a great success - **more than 150 B2B meetings were held!**

Interested? To be selected for the pitching session, apply before 25 August 2019.  
How? Please find the application guidelines and contacts below in this invitation.

ECSO Business Matchmaking events:

- are designed to cover different investment phases, ranging from seeding to strategic investment and M&A, as well as to support companies positioned on the entire cyber security value chain.
- aim to increase the visibility of the European cyber security market players and to foster the consolidation of the European cybersecurity market.



---

# APPLICATION PROCESS FOR START-UPS/SMEs

The selection of the participating start-ups/SMEs is based on the most innovative solutions to be presented to investors.

## FILL IN APPLICATION FORM

You can download it from [HERE](#)

## PREPARE 5-SLIDE PRESENTATION WHICH INCLUDES:

- Unique value proposition: problem, solution, product
- Market & Go-2-market strategy
- Business model & use of proceeds
- Competition on the market
- Your top 3 competitive advantages
- Team size

## SEND DOCUMENTS TO

[wg4\\_secretariat@ecs-org.eu](mailto:wg4_secretariat@ecs-org.eu)

## DEADLINE:

25 August 2019 at midnight CET

## SELECTION COMMITTEE

- ECSO WG2 & WG4 Chairs (experts on investments, market deployment and SMEs)
- SECURITYMADEIN.LU, the cybersecurity agency of the Ministry of the Economy of Luxembourg

## SELECTED START-UPS/SMEs

will be individually contacted by mid-September

## CYBER INVESTOR DAY

15 October 2019 // Luxembourg

Stage introduction of the investors

Pitching sessions for the selected European cybersecurity start-ups/SMEs

Business matchmaking sessions between start-ups/SMEs and investors

---